

Contract #	4850685	Date Entered	05/21/21
Schedule Dates	05/25/21-05/31/21	Last Modified	05/21/21
Advertiser	Mark Herring for Attorney General-D (142014)	Entered By	Mark Afshar
Agency	Buying Time Media (1779)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	10779 Herring Broadcast 5.25-5.31 (1563941)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	3 Wide Life
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Welsh,Kathryn	Commission %	15.00
Phone/Fax	1	Commission	\$7,758.75
СРЕ	10779	Net Total	\$43,966.25
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

1 5	bi bi baucast Month	<u>opoto</u>	- Ruce
	May. 2021	48	\$42,125.00
	Jun. 2021	13	\$9,600.00
'	Grand Total:	61	\$51,725.00
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	Station	Comments	Entered
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ington (	WJLA)		5/21/21
ington (	WJLA)		5/21/21
ington (	WJLA)		5/21/21
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<u>Rate</u>

Washington (WJLA) By Broadcast Month Spots

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	u Spo	ots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/25/21-05/27/21	3		5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1				3	\$300.00	\$900.00	Washington (WJLA)		5/21/21
2.0	Normal Line / SPOT	05/31/21-05/31/21	3		5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$300.00	\$300.00	Washington (WJLA)		5/21/21
3.0	Normal Line / SPOT	05/31/21-05/31/21	1	:30	8A- 9A (EST)		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		5/21/21
4.0	Normal Line / SPOT	05/25/21-05/28/21	1	:30	8A- 9A (EST)			1			1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		5/21/21
5.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	9A- Live with Kelly			1		1	1			3	\$325.00	\$975.00	Washington (WJLA)		5/21/21
6.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	9A- Live with Kelly		1							1	\$325.00	\$325.00	Washington (WJLA)		5/21/21
7.0	Normal Line / SPOT	05/31/21-05/31/21	3	:30	10A- Rachael Ray		1							1	\$175.00	\$175.00	Washington (WJLA)		5/21/21
8.0	Normal Line / SPOT	05/25/21-05/28/21	3	:30	10A- Rachael Ray			1	1		1			3	\$175.00	\$525.00	Washington (WJLA)		5/21/21
9.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		5/21/21
10.0	Normal Line / SPOT	05/31/21-05/31/21	2	:30	10:58:25A- ABC-The View		1							1	\$400.00	\$400.00	Washington (WJLA)		5/21/21
11.0	Normal Line / SPOT	05/31/21-05/31/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$275.00	\$275.00	Washington (WJLA)		5/21/21
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CONFIRMATION CONTRACT Date: Comments: Accepted-Agency/Advertiser: Date: Accepted-Station:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Weekly/Irregular

B/E Bookend P/B Piggy Back

Printed At: 01:58 PM on Monday, May 24 2021



WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Buying Time Media 650 Massachusetts Ave NW Ste 210 Washington, DC 20001

## Contract # 4850685

Schedule Dates 05/25/21-05/31/21

Advertiser Mark Herring for Attorney General-D (142014)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand 10779 Herring Broadcast 5.25-5.31 (1563941)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office WJLA/GJLA/EJLA

Buyer Name Welsh,Kathryn

**Phone/Fax** / **CPE** 10779

Account Types Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular
Comments

Washington (WJLA)

<u>Spots</u>	<u>Rate</u>
48	\$42,125.00
13	\$9,600.00
61	\$51,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.	Normal Line / SPOT	05/25/21-05/27/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1			3	\$275.00	\$825.00	Washington (WJLA)		5/21/21
13.	Normal Line / SPOT	05/31/21-05/31/21	3		12:57:56P- ABC-GMA3: What You Need to Know		1						1	\$200.00	\$200.00	Washington (WJLA)		5/21/21
14.	Normal Line / SPOT	05/26/21-05/28/21	3		12:57:56P- ABC-GMA3: What You Need to Know				1	1 1	1		3	\$200.00	\$600.00	Washington (WJLA)		5/21/21
15.	Normal Line / SPOT	05/25/21-05/28/21	2	:30	2P- ABC-General Hospital			1		1 1	1		3	\$300.00	\$900.00	Washington (WJLA)		5/21/21
16.	Normal Line / SPOT	05/31/21-05/31/21	2	:30	2P- ABC-General Hospital		1						1	\$300.00	\$300.00	Washington (WJLA)		5/21/21
17.	Normal Line / SPOT	05/26/21-05/28/21	1		4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1 1	ı		3	\$650.00	\$1,950.00	Washington (WJLA)		5/21/21
18.	Normal Line / SPOT	05/25/21-05/28/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	ı		3	\$1,200.00	\$3,600.00	Washington (WJLA)		5/21/21
19.	Normal Line / SPOT	05/31/21-05/31/21	1		5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		5/21/21
20.	Normal Line / SPOT	05/31/21-05/31/21	2	:30	6:58:46P- Wheel Of Fortune		1						1	\$1,600.00	\$1,600.00	Washington (WJLA)		5/21/21
21.	Normal Line / SPOT	05/25/21-05/28/21	2	:30	7:29:26P- Jeopardy			1	1	1	1		3	\$2,600.00	\$7,800.00	Washington (WJLA)		5/21/21
22.	Normal Line / SPOT	05/31/21-05/31/21	2	:30	7:29:26P- Jeopardy		1						1	\$2,600.00	\$2,600.00	Washington (WJLA)		5/21/21

**Date Entered** 

**Last Modified** 

**Entered By** 

External #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

CO-OP

05/21/21

05/21/21

No

Mark Afshar

3 Wide Life

15.00

\$7,758.75

\$43,966.25

Comments:

Date:

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Accepted-Station:

Date:

Accepted-Agency/Advertiser:



Comments

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Billing Type	Weekly/Irregular		

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23.0	Normal Line / SPOT	05/31/21-05/31/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$525.00	\$525.00	Washington (WJLA)		5/21/21
24.0	Normal Line / SPOT	05/25/21-05/28/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1 1			4	\$525.00	\$2,100.00	Washington (WJLA)		5/21/21
25.0	Normal Line / SPOT	05/25/21-05/27/21	3	:30	11:35P- ABC-Jimmy Kimmel			1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		5/21/21
26.0	Normal Line / SPOT	05/31/21-05/31/21	3	:30	11:35P- ABC-Jimmy Kimmel		1						1	\$300.00	\$300.00	Washington (WJLA)		5/21/21
27.0	Normal Line / SPOT	05/29/21-05/30/21	3	:30	6P- 7P (EST)						1	1	2	\$350.00	\$700.00	Washington (WJLA)		5/21/21
28.0	Normal Line / SPOT	05/28/21-05/28/21	1		7:57:56P- Sports-ABC NBA Prime					1			1	\$9,000.00	\$9,000.00	Washington (WJLA)		5/21/21
29.0	Normal Line / SPOT	05/30/21-05/30/21	1		7:58:40A- ABC-Good Morning America Sunday							1	1	\$550.00	\$550.00	Washington (WJLA)		5/21/21
30.0	Normal Line / SPOT	05/25/21-05/28/21	2	:30	6:58:46P- Wheel Of Fortune			1	1	1 1			4	\$1,600.00	\$6,400.00	Washington (WJLA)		5/21/21
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					CONI	HIR	RMA	4[[	OV	1 C	UN	IF	AC					
ccepted-	Agency/Advertiser:			Date:	Accepted-Sta	tion:								Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 01:58 PM on Monday, May 24 2021

Washington (WJLA)

By Broadcast Month Spots

May. 2021

Jun. 2021

Grand Total:

<u>Rate</u>

\$42,125.00

\$51,725.00

\$9,600.00

48

13

61